EXHIBIT 300   **UII 010-000000554**

Exhibit 300: Capital Asset Summary
Part I: Summary Information And Justification (All Capital Assets)

Section A: Overview & Summary Information

Date Investment First Submitted: 2009-06-30
Date of Last Change to Activities:
Investment Auto Submission Date: 2012-02-27
Date of Last Investment Detail Update: 2012-03-27
Date of Last Exhibit 300A Update: 2012-04-27
Date of Last Revision: 2012-04-27

Agency: 010 - Department of the Interior   **Bureau:** 24 - National Park Service

Investment Part Code: 01

Investment Category: 00 - Agency Investments

1. Name of this Investment: NPS - NPS.gov Internet/Intranet Portal (formerly ParkNet)

2. Unique Investment Identifier (UII): 010-000000554

Section B: Investment Detail

1. **Provide a brief summary of the investment, including a brief description of the related benefit to the mission delivery and management support areas, and the primary beneficiary(ies) of the investment. Include an explanation of any dependencies between this investment and other investments.**

   The National Park Service (NPS) Internet site, nps.gov, was established in 1996. Since that time, the site has grown into one of the most visited and highly rated Federal websites. NPS.gov contains over 600,000 web pages and serves numerous and diverse audiences, ranging from national park visitors to Congressional staff. The site encompasses each of the National Park System units (ex. Yellowstone NP, Everglades NP, etc.), each national external program (ex. National Register, National Historic Landmarks, etc.), each NPS service (ex. grants programs, GIS services, etc.), various other NPS functions and programs (ex. Inventory and Monitoring Network, Research Learning Centers, etc.), state pages to highlight the communities that the NPS effects, education curriculum and lesson plans, special events (ex. America s Best Idea, the Sesquicentennial of the Civil War, etc.) and subjects interpreted by the NPS through its parks and programs (ex. Civil War, Oceans, etc.). In 2005 the NPS launched a content management system (CMS) to help implement a standard taxonomy, branding, and improved user experience. The CMS is a cost saving tool that reduces the need for multiple design/development projects and allows information to be disseminated from its source without the need for expensive web training and development. The National Park Service Intranet, InsideNPS, was launched in 2002 to serve as an informative and collaborative site for the park service s 25,000 employees. InsideNPS includes a daily electronic newspaper with news from around the Service and employee news, sites for offices

EXHIBIT 300   **UII 010-000000554**

and programs to share key information, an employee directory, forums, blogs, integrated systems, and other key features.

2. **How does this investment close in part or in whole any identified performance gap in support of the mission delivery and management support areas? Include an assessment of the program impact if this investment isn't fully funded.**

   The National Park Service public website (nps.gov), through the content management system, allows employees to disseminate trip planning, educational and other important information in a timely and accessible format. The website allows for visitors who might never get a chance or have the means to visit certain parks, to virtually explore these resources and learn about the unique aspects each site has to offer. Through the exploration of resources, the NPS can promote stewardship and encourage participation for bettering ones communities. The National Park Service Intranet (InsideNPS), allows for an information exchange between employees to help employees with their daily tasks as well as promote an internal community that will allow for the sharing of ideas and discussions. If this investment is not fully funded, the millions of visitors that the websites receive would not be able to plan trips effectively, learn about timely closures/emergencies, and virtually visit parks that they would otherwise never get a chance to see.

3. **Provide a list of this investment's accomplishments in the prior year (PY), including projects or useful components/project segments completed, new functionality added, or operational efficiency achieved.**

   Redesigned state pages to include mapping layers and programmatic information that begin to show the breadth of what the NPS does and what is happening in ""your"" community. Launched a Civil War Sesquicentennial Commemoration site with event calendars, timeline, social media integration, etc. Launched Nps.gov's first real time online 'chat' application that was featured prominently on the website following Ranger Shelton Johnson's appearance on the Oprah Winfrey show. Launched "A Call to Action: Preparing for a second Century of Stewardship and Engagement" site designed to invoke discussion and ideas towards fulfilling the mission goals to 2016.

4. **Provide a list of planned accomplishments for current year (CY) and budget year (BY).**

   Launch Education portal for teachers that includes lesson plans, curriculum, teacher workshops, etc. Refresh design of nps.gov park pages as well as top level pages to improve usability and comply with modern browser/monitor standards. Move program/offices into a refreshed design and into the content management system for easier management and program cost savings. Create area for ""topical"" based information that will allow thematic pages to be placed within the content management system; allowing users to gain valuable information about our resources and stewardship. Create a new publishing model within the CMS that will improve the sharing of content and increase the tagging and finding ability of content pieces. Create a mobile strategy for nps.gov. Create a content sharing strategy for use of extracting content from nps.gov to share with other systems. Move CMS platforms on InsideNPS to allow for more robust content management and improved user workflow.

EXHIBIT 300 UII 010-000000554

5. **Provide the date of the Charter establishing the required Integrated Program Team (IPT) for this investment. An IPT must always include, but is not limited to: a qualified fully-dedicated IT program manager, a contract specialist, an information technology specialist, a security specialist and a business process owner before OMB will approve this program investment budget. IT Program Manager, Business Process Owner and Contract Specialist must be Government Employees.**

2010-09-01

EXHIBIT 300   **UII 010-000000554**

Section C: Summary of Funding (Budget Authority for Capital Assets)

1.

Table I.C.1 Summary of Funding				
	PY-1 & Prior	PY 2011	CY 2012	BY 2013
Planning Costs:	$0.7	$0.0	$0.0	$0.0
DME (Excluding Planning) Costs:	$3.4	$0.0	$0.0	$0.0
DME (Including Planning) Govt. FTEs:	$0.0	$0.0	$0.0	$0.0
Sub-Total DME (Including Govt. FTE):	$4.1	0	0	0
O & M Costs:	$7.1	$1.3	$1.3	$1.3
O & M Govt. FTEs:	$5.4	$0.9	$0.9	$0.9
Sub-Total O & M Costs (Including Govt. FTE):	$12.5	$2.2	$2.2	$2.2
Total Cost (Including Govt. FTE):	$16.6	$2.2	$2.2	$2.2
Total Govt. FTE costs:	$5.4	$0.9	$0.9	$0.9
# of FTE rep by costs:	55	9	9	8

Total change from prior year final President's Budget ($)		$-1.6	$-2.2	
Total change from prior year final President's Budget (%)		-42.60%	-50.20%	

2. If the funding levels have changed from the FY 2012 President's Budget request for PY or CY, briefly explain those changes:

No changes in the funding.

EXHIBIT 300   **UII 010-000000554**

Section D: Acquisition/Contract Strategy (All Capital Assets)

Table I.D.1 Contracts and Acquisition Strategy											
Contract Type	EVM Required	Contracting Agency ID	Procurement Instrument Identifier (PIID)	Indefinite Delivery Vehicle (IDV) Reference ID	IDV Agency ID	Solicitation ID	Ultimate Contract Value ($M)	Type	PBSA ?	Effective Date	Actual or Expected End Date
Awarded		Adobe - R2551-11-3337									
Awarded		PaperThin Gold Support - R2551-10-3345									
Awarded		F2551113300 - Foresee									

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

Earned value is not required because NPS.gov is in operations and maintnenance (steady state) and does not meet the department's requirements to conduct earned value.

EXHIBIT 300   **UII 010-000000554**

Exhibit 300B: Performance Measurement Report

Section A: General Information

Date of Last Change to Activities:

Section B: Project Execution Data

Table II.B.1 Projects

Project ID	Project Name	Project Description	Project Start Date	Project Completion Date	Project Lifecycle Cost ($M)
	NONE				

Activity Summary

Roll-up of Information Provided in Lowest Level Child Activities

Project ID	Name	Total Cost of Project Activities ($M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance ($M)	Cost Variance (%)	Total Planned Cost ($M)	Count of Activities
NONE								

Key Deliverables

Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
				NONE				

EXHIBIT 300

UII 010-000000554

Section C: Operational Data

Table II.C.1 Performance Metrics								
Metric Description	Unit of Measure	FEA Performance Measurement Category Mapping	Measurement Condition	Baseline	Target for PY	Actual for PY	Target for CY	Reporting Frequency
Score achieved in the Nielsen NetRatings and/or ACSI studies	1-100	Customer Results - Service Quality	Over target	80.000000	80.000000		80.000000	Monthly
Number of site visits	Millions	Mission and Business Results - Support Delivery of Services	Over target	30.000000	35.000000		35.000000	Monthly
Agency web sites compliant with Federal laws, rules, and Agency policy	Percent	Process and Activities - Management and Innovation	Over target	100.000000	100.000000		100.000000	Monthly
Percent of applications fully tested before production launch.	Percent	Technology - Quality Assurance	Over target	95.000000	100.000000		100.000000	Monthly
Cache efficiency for NPS.gov on Level3.	Percent	Technology - Technology Costs	Over target	90.000000	90.000000		90.000000	Monthly